

#### You Are the NSC Principals Committee

#### Members:

- Secretary of State.
- Secretary of the Treasury.
- Secretary of Defense.
- Chief of Staff to the President.
- Assistant to the President for National Security Affairs.

#### <u>Others</u>:

- Director of Central Intelligence.
- Chairman of the Joint Chiefs of Staff.
- Attorney General.
- Director of OMB.
- Secretary of Commerce.

Others (cont):

- US United States Trade Representative.
- Assistant to the President for Economic Policy.
- Secretary of Agriculture.
- Others as appropriate.

### Agenda

- Opening Remarks (NSC 5 minutes)
- Threat Assessment (DCI- 45 minutes)
- Planning Military Options (OSD, Commander CENTCOM 60 minutes)
- Strategic Communications Plan (NSC- 20 minutes)
- Summary (NSC 5 minutes)

### Agenda

- Opening Remarks
- Threat Assessment
- Planning Military Options
- Strategic Communications Plan
- Summary

## Iran's Nuclear Program

- Iran is a signatory to the Nuclear Non-Proliferation Treaty.
- Insists its nuclear program is for peaceful purposes.
  - Says that it will free up oil and natural gas for export, generating hard currency.
  - Objective is 10% of capacity by 2020.
- Russia and Iran signed a protocol for peaceful cooperation in nuclear power, December 2002.

### Iran's Nuclear Program: Last 18 Months

Nov 2004

**Still Not** 

Sep 2003 IAEA gave 31 October deadline to Iran: guarantees and snap 30 C inspections IAEA hea Iran's rep comprehen sill ques	ad said oort was nsive but	13 Sep IAEA Boar Governors; US generate su declare Iran compliance to issue to U	rd of unable to upport in non- take the
Ministe Were co "co	18 Dec Iran sign protocol all "comprehen access to s A Nov not ratified s Foreign er said they ommitted to omplete parency"	ned owing Iran change nsive" inspection t sites - continue	· ·

Th

# The Intelligence Dilemma

- Iran is probably three years from a weapon.
  - Unless someone has given help we don't know.
  - Unless they have been able to make purchases we don't know.
- There is the nuclear program we see, and there are the nuclear programs we don't see.
  - Possibly more than one weapons program.
  - Work is deep underground and may be inside cities.
- The intelligence dilemma is that we will most likely not know when they have crossed our red lines.



# The Targeting Dilemma

- Dispersed nuclear weapons will be very difficult to locate even with advances in intelligence, surveillance and reconnaissance.
  - The more weapons Iran has the more the problem is compounded.
- Waiting makes the military problem that much more difficult.





Iran's Nuclear Program

Feb 2003 • Iran announced mining uranium deposits at Saghand • Also that it was constructing enrichment facility at Natanz

**100 Miles South of Tehran** 



Arak



## **Bushehr Nuclear Reactor**



### **Bushehr Nuclear Reactor**

 10 August - Russian announcement that more than 90% of the project has been completed.

- Procurement has been completed.
- Remaining work includes assembly of equipment, systems integration and preparing for operations.



...probably won't be operating until 2006







Photo: 22 September 2003

# Shahab-3



Earlier Picture; Slightly Different Launcher



## **Chemical and Biological Weapons**

- Chemical weapons programs.
  - Iran has ratified the Chemical Weapons Convention.
  - Production capacity is ~1000 tons per year.
  - Inventory includes blister, blood and choking agents.
- Biological weapons programs
  - Iran has ratified the Biological Weapons convention.
  - Most efforts are advanced research and development.
  - Probably has a small BW arsenal.



Facility at Esfahan

## Iran's Involvement in Iraq

- They want stability but their primary weapons is instability.
- Iran has a network of tactical connections
  - Iraqi universities given equipment by Iran.
  - Assistance on humanitarian projects.
  - Iranian-made weapons have been found in Najaf.
- Quds (Qods), special forces component of the Islamic Revolutionary Guards Corps are in Iraq.
  - Officer shot in Baghdad in April



### Israeli Air Attack Options



The Atlantic Monthly War Game

Iran

# **Nuclear Related Facilities**



## **Judgments**

- The regime in Iran is confident and strong. It is unlikely that any internal process will lead to regime change.
- Iran is deeply and broadly involved in Iraq.
- Nuclear Program:
  - Iran's nuclear program is probably one of the leadership's most important priorities.
  - The Intelligence Community consensus assessment is that Iran could have a nuclear weapon in three years.
  - Iran already has a nuclear weapon delivery capability.
- The US is probably a major target of Israeli threats of preemption.

### Agenda

- Opening Remarks
- Threat Assessment
- Planning Military Options (OSD, Commander CENTCOM - 90 minutes)
- Strategic Communications Plan (NSC)
- Summary (NSC)

#### **CENTCOM Planning Objectives**

# Provide the President with a set of military options to deal with Iran.

- 1. To punish Iran for its involvement in Iraq and support of terrorism. (Ready to Execute)
- 2. To set back its nuclear program significantly. (Ready to Execute in 90 Days)
- 3. To change the regime in Tehran. (Ready to Execute in 6 Months)

# To punish Iran for its involvement in Iraq and support of terrorism.



# To set back its nuclear program significantly.





Low Risk Stealth (Global Power) Cruise Missile Attacks Land and Sea Based Aircraft Special Operations ~5 Day Operation

# Preemption Target List: Working Concept of Operations

✓ 125 targets associated with nuclear and chemical and biological storage/production facilities
✓ 10 nuclear R&D site targets
✓ Missile delivery systems
✓ Command and control
✓ ~300 aim points
✓ ~20 requiring penetrating weapons

### To change the regime in Tehran.

#### Moderate Risk

- Operational fires that would include the traditional air operation.
- Unconventional warfare using Special Operations Forces.
- Operational maneuver using ground forces.
- Influence operations.
- Support of opposition groups inside Iran.

# **Lines of Operations**



# **Concept Evolution**



#### The Atlantic Monthly War Game

#### **Conceptual Options**

### **Regime Change Operation ~30 Days**



#### Most Desirable Deployments Ports



### **Theater High Altitude Area Defense**



# **Heavier Option**






The Atlantic Monthly War Game

**Conceptual Options** 

## Dealing with the WMD

Plan WMD Exploitation, Disposition, and Monitoring and Redirection activities. **Position WMD elimination forces and** capabilities. Locate and identify WMD. • Compress Secure located or suspected WMD • sites. Conduct WMD exploitation. Establish/maintain sensors around sites. Conduct decontamination. Conduct evacuation of downwind areas. Inventory/categorize contents of • sites; document scope of program. Collect/analyze forensics evidence. • Destroy, dismantle, render safe, • remove, transfer, or verifiably dispose of WMD. Prevent/reduce the chance for misuse of sensitive materiel.

#### The Atlantic Monthly War Game

#### **Conceptual Options**

# Ideal Conditions for "Strategic Surprise"



#### **Conceptual Options**

### The Problem: Azerbaijan Airlift Entry Points



# Managing Strategic Risks

#### Anti-Ship Missiles

Mines

M.M.S.S

#### Anti-Ship Missiles

Potential: Restriction of the Strait

## **Oil Prices**

- Some energy economists estimate a "fear premium" of \$10 to \$15 per barrel.
- If we can reduce the fear component, we can have a greater impact on oil prices than a few million additional barrels per day from OPEC.



But this is a problem for others in the USG...



# Managing Strategic Risks

- The region is like a mobile. Once an element is set in motion, it is impossible to say where the whole thing will come to rest.
- An attack on Iran could destabilize governments in Saudi Arabia, Jordan and Egypt.
- Success will have more supporters than failure.

# Decision: Iran Preemption Planning

 SECDEF is authorized to begin special operations inside Iran for the purpose of developing intelligence to support a preemptive attack against Iranian nuclear and defense facilities.

- SECDEF is to develop a campaign plan within the next six months.
- The purpose is to provide the President the military options to deal with Iran
- Working objectives of the plan should be:
  - Cripple the Revolutionary Guard
  - Significantly degrade the capability of Iran to produce weapons of mass destruction and inventories of weapons of mass destruction.
  - Change the regime.
  - Minimize stability operations.

## **Estimated Program Costs**

- Approximately 30 projects
  Estimated costs: \$700 million
  - Some would come from from the Supplemental for the war on terrorism, Iraq and Afghanistan.
  - Some would come from other appropriations.
  - No official notification to the Congress at this point in order to maintain security.
- Supplemental will be required if we execute, but we do not want to make an estimate at this time.

- SECDEF, in coordination with the Secretary of State, and in consultation with the Government of Iraq:
  - Is authorized to begin building levels of supplies in Iraq that can be used "to support the global war on terrorism."
  - Is authorized to provide additional construction inside Iraq that will provide air bases with the capabilities to ensure territorial integrity.

- SECDEF, in coordination with the Secretary of State, is authorized to begin discussions with Azerbaijan:
  - To preposition supplies in Azerbaijan that would support the global war on terrorism.
  - To work toward expansion of air bases in Azerbaijan to increase options for US forces in support of the global war on terrorism.
  - To offer limited US assistance to resolve the issues of Nagorno-Karabakh

- SECDEF, in coordination with the Secretary of State, is authorized to begin discussions with Georgia:
  - To preposition supplies in Georgia that would support the global war on terrorism.
  - To work toward expansion of air bases in Georgia to increase options for US forces in support of the global war on terrorism.

# Decision: Iran Planning Objectives for SECDEF

- Authorized to begin special operations inside Iran
- In coordination with the Secretary of State, is authorized to begin discussions with Georgia, Azerbaijan and Iraq.
- Is to develop a campaign plan within the next six months.
  - The purpose is to provide the President the military options to deal with Iran
  - Working objectives of the plan should be:
    - Cripple the Revolutionary Guard
    - Significantly degrade the capability of Iran to produce weapons of mass destruction and inventories of weapons of mass destruction.
    - Change the regime.
    - Minimize stability operations.

### Agenda

- Opening Remarks
- Threat Assessment
- Planning Military Options
- Strategic Communications Plan (NSC- 45 minutes)
- Summary (NSC 5 minutes)

### Lessons of OPERATION IRAQI FREEDOM

- Someone (White House) must be in charge of the message.
  - Must be coordinated from tactical to strategic level.
  - Overt and covert efforts must be coordinated.
    - Public affairs
    - Public diplomacy
    - Information operations
  - Must be planned with the kind of attention given to military operations.

#### Audiences

- US Public
- People in Iran
- Middle East
- Europe
- Rest of the world

### **Strategic Communications: Focus**

- Theme: The United States must take the offense against terrorist; we can't wait to be attacked.
  And:
  - Iran is developing weapons of mass destruction.
    - Iran is disregarding its treaty obligations.
    - Iran is actively involved in terrorism.
    - Iran is trying to destroy democracy in Iraq.
    - Iran is a threat to the region.
    - The majority of the people in Iran want to be free of the oppressive rule there.

#### **Issue:** Support in the United States U.S. Right or Wrong Going to War in Iraq?



 Pew Research poll for June 3-13 shows a reduction in those following Iraq closes from April June (54% to 39%)

# Strategic Communications Plan Phases

- Methodology: Stay Ahead of the Story
  - Strategically, criticism of Iran will come faster than argument can be made against the points.
  - Tactically, we'll continue to dominate the 24-hour cycle but work to reduce perspective by others this time.
- Phases
  - Building the Base
    - Sub-theme: Iran is bad, but diplomacy is the best option for dealing with the problem.
  - Expanding Support at Home and Overseas
    - Sub-theme: (1) Diplomacy is failing. (2) This is not just a problem for the United States,
  - The Time Has Come
    - Sub-theme: Diplomacy has failed; we have no choice.
- Timing: Communications plan and the military plan have to be synchronized.



#### ~ 400,000+ During the War





#### Small sensitivity to events



### **Coverage of Terrorism and Iran**



Terrorism message has been difficult to maintain.
Iran has not reached mass coverage yet.

#### appeasement

Iran: Time for a New Approach

Report of an Independent Task Force Sponsored by the Council on Foreign Relations

### Issue: Alternatives Positions Must be Discredited

Zbigniew Brzezinski and Robert M. Gates, Co-Chairs Suzanne Maloney, Project Director

# Phase 1: Iran Strategic Communications Plan

#### • White House Office of Global Communications:

- Daily Global Message
- White Papers on Iran
- Coordination with think tanks
- Interviews with foreign policy correspondents of the major outlets
- Congressional leaders

#### Secretaries and Deputies of State and Defense:

- Military personnel
- Influential foreign policy organizations
- Overseas
  - Major foreign policy organizations
  - Press
- NATO
- G-8

# Phase 1: Iran Strategic Communications Plan

• CENTCOM message in theater to defense officials.

- Iran is developing weapons of mass destruction.
- Iran is disregarding its treaty obligations.
- Iran is actively involved in terrorism.
- Iran is trying to destroy democracy in Iraq.
- Iran is a threat to the region.
- I/O Message to the Iranian military: "You are exposed. Lethal force can come at you from any direction at any time."
- Covert Message: "The United States cannot tolerate Iraq with nuclear weapons. Iraq's involvement in Iran must stop."

## Decision: Strategic Communications

- White House Office of Global Communications will begin Phase 1 of the Iran Strategic Communications Plan
- NSC will coordinate the development of the details of Phases 2 & 3.

## **Nuclear Related Facilities**





## **Support for Israel**

- Ofek-5

  Launched, May 2002
  High resolution imagery

  Ofek-6

  Launch failed, 6 September 2004
  "Remote sensing"
- An Israeli attack may require some support.
  - But it can be done quietly.





## **International Pressure**

#### Diplomats: Iran Resumes Nuclear Program

Tuesday July 27, 2004 7:31 PM

By GEORGE JAHN

Associated Press Writer

VIENNA, Austria (AP) - Iran is once again building centrifuges that can be used to make nuclear weaponry, breaking the U.N. nuclear watchdog agency's seals on the equipment in a show of defiance against international efforts to monitor its program, diplomats said Tuesday.

Iran has not restarted enriching uranium with the centrifuges - a step that would raise further alarm. But the resumption of centrifuge construction is likely to push European nations, which have been seeking a negotiated resolution, closer to the United States' more confrontational stance.



#### Israel puts Iran in its sights



By James Reynolds BBC correspondent in Jerusalem

#### Israel's defence establishment is looking east with concern.

This summer, some here warn that Iran may become a nuclear power, perhaps within the next three or four years.

The Jewish state wants the world to act. If diplomacy fails, Israel warns that it knows how to work alone.

"Israel has many, many So capabilities," says Danny (Ir Yatom, a former head of Mossad, Israel's international inte



Some fear Iran is using its Natanz facility to develop nuclear weapons (Image: DigitalGlobe)

Mossad, Israel's international intelligence agency.

"And in the past Israel has carried out long-range military operations, like when we bombed the nuclear facility of Iraq [in 1981]. And since then one can imagine that we've improved our capabilities."

#### THE Pressure from Outside BushStore04.com

EB EXCELLENCE IN BROADCASTING			
Site Tour EIB Store	About the Show 📔 Rush Stations 📔 Limbaugh Library 📔 Limbaugh Letter 📔 FAQs & Help 📄		
	Welcome to RushLimbaugh.com         Listen Live:         12-3pm ET         Image: Specific Click here for audio         1         Days         20         Hrs         36         Mins		
	We're Fighting Iran in Iraq August 17, 2004		
	Listen to Rush (describe how we're fighting Iran in Iraq)		
Search the website	BEGIN TRANSCRIPT		
Essential Stack of Stuff	RUSH: I want to just run something by all of you. This seems such a contentious issue and we just had the story about how undecided women looking at Iraq and they don't think we should be there but they think Kerry is not the guy; he's a 'wussy boy' according to one suburban Philadelphia woman. But they instinctively know that Iraq is important; we just can't pull stakes, pull up stakes and get out of there. And they just don't feel confident that Kerry is going to keep them safe. Let me ask you to remember something. Try a different context on Iraq, if you will. And this is based on this so-called little cleric over there, Muqtada al-Sadr, who, by the way, still no word on his application for a U.S. Purple Heart, based on his taking shrapnel last week in a firefight with U.S. troops.		
<ul> <li>Rush 24/7 Archives</li> <li>Rush's EIB Studio Tour</li> </ul>			
The JFK Nap Room			
Best of Rush on TV	In the Cold War, we actually had wars. We had little battles and skirmishes, but never with the principal. We ware power really at war with the Societ Union. We fought the ware that war		
Rush Parody Archive	the principal. We were never really at war with the Soviet Union. We fought the war, that war was fought, with surrogates in many cases. We fought the communists in Korea. We fought the communists in Vietnam. We fought the communists in Cuba. We fought them in		
Join RUSH 24/7	Afghanistan, with surrogates. The war on terrorism. You look at it this way, and I mentioned		
RushLimbaugh.com	this yesterday. The war on terror is a war on Iran. That's not Iraq with a "Q" but Iran with an		

"N." I said this in response to a call yesterday. The war on terror really has its epicenter in

Iran, and until that's dealt with, it's really not going to be over.

The Atlantic Monthly War Game

Home

# **Strategic Communications**

The Washington Times		14-Day Trial Membership for only \$1! (a \$45 value)	
Mashingtontimes.com Advertise Subscribe	Nation/Politics Nation/Politics World Comment	ary Classifieds	
Site Map			
Front Page	Rumsfeld: Iran aids rebels	1	
Nation/Politics	By Rowan Scarborough	1	
-Pruden on Politics	THE WASHINGTON TIMES		
-Inside the Beltway	Defense Secretary Donald H. Rumsfeld charged	And	
-Inside Politics	yesterday that Iran is fueling the deadly		
-Inside the Ring	insurgency in Iraq with money and fighters.		
-Federal Report	But, in an interview with editors and reporters of The Washington Times, Mr.		
-Around the Nation			
-Daybook	Rumsfeld acknowledged that the United States	Secretary of Defense	
World	nas limited options because other nations are "not willing" to join in pressuring Iran, which has shown behavior that Mr. Rumsfeld said is "not part of the civilized world." Donald Rumsfeld talks to The Washington Times at the Pentagon in Arlington, VA, yesterday. Liz O, Baylen (THE WASHINGTON TIMES)		
Commentary			
Editorials/Op-Ed			
Metropolitan			
Sports	The defense secretary, a main architect of	Click <b>here</b> for larger image	
Business	President Bush's strategy of attacking Islamic		
Special Reports	terrorists worldwide, declared of the insurgency	TOP STORIES	
Technology	in Iraq, "They're losing."	• Rumsfold: Iran aids	

## The Pressure from Outside





E-mail Author Author Archive Send to a Friend Print Version

July 19, 2004, 8:38 a.m. The Discovery of Iran

Are you sitting down? Iran is a terrorist state.

he organizers of the Council on Foreign Relations special task force to

promote the appeasement of Iran must be cursing their uncommonly bad luck. They scheduled a meeting in Washington today to call for increasing normalization of relations between the United States and Iran. With a fine eye for dark comedy, the Council persuaded two relics of the catastrophic Carter years to appear: Zbigniew Brzezinski and Robert Gates. The principal advocate of the policy, however, is undoubtedly the president of the Council, Richard Haas, who has long seen rapprochement with the mullahs as an "historic opportunity" for the United States. Haas was the head of Colin Powell's Policy Planning Staff.

## **Decision Making**

• Informal, chaotic, complex and based upon consensus...

Supreme National Security Council

President

Cabinet

Supreme Leader



Khatami

Assembly Of Experts

Guardian

Council



Expediency Council



## Shahab-3

11 August - Iranian Defense Ministry announced a field test of the latest version of this medium-range ballistic missile.

- Based upon the North Korean Nodong-1
- Modified with Russian technology

## The Threat in Iraq

**Moving Average** 

August 87/day

#### ...attacks against the coalition

**Significant Acts** 70 Fallujah 60 **Operation Iron** Transition to and al-Sadr Hammer Interim Sedition Announced Government 50 Total SIGACTS 40 Anniversary of Invasion 30 20 Interim Government 10 Announced 0  $\begin{array}{c} 200^{A} \\ 200^{A} \\ 31200^{A} \\ 431200^{A} \\ 4171200^{A} \\ 51^{1}200^{A} \\ 51^{5}1200^{A} \\ 51291200^{A} \\ 617220^{A} \\ 617220^{A} \\ 617220^{A} \\ 7170120^{A} \\ 7170120^{A} \\ 7172^{A} \\ 717010^{A} \\ 71700^{A} \\ 717$ 1 10/18/2003 20<sup>3</sup> 1,1/5/20<sup>3</sup> 1,2/3/20<sup>3</sup> 1,2/7/20<sup>3</sup> 1,1/0<sup>2</sup> 1,1/2<sup>4</sup>,20<sup>4</sup> 1,1/20<sup>4</sup> 2,1/1/20<sup>4</sup> 3,6/20<sup>4</sup> 3,1/20<sup>4</sup> 3,6/20<sup>4</sup> 3,1/20<sup>4</sup> 3,6/20<sup>4</sup> 3,1/20<sup>4</sup> 1<sup>1/1/2003</sup>

#### ...against the pipelines

Attacks or Attempts January - 2 February - 2 March - 6 April - 4 May - 7 June - 12 July - 16

December - 18







#### We are here.



# Players in USG Strategic Communication



Source: Capt. Gerald Mauer, Assistant Deputy Director for Information Operations, Joint Staff, 2 July 03 The Atlantic Monthly War Game

### Issue: Support in the United States Other Times, Other War



Do you think it was a mistake send troops to...?